



BIRMINGHAM CITY
University
International College

10 REASONS TO STUDY IN BIRMINGHAM, UK

Birmingham is an excellent choice for your UK study destination,
but don't take it from us – check out the reasons below!



The UK's second
biggest city with a
population of
75,000+
students*



**THE SECOND MOST
COST-EFFECTIVE CITY**
for students in the
UK,† with a cost of
living 36% lower
than London††



**HIGHEST
QUALITY OF LIFE**
of any UK city
outside London‡



**HIGHEST RATE OF BUSINESS
GROWTH OF ANY UK CITY**
double the national average§



**THE YOUNGEST
MAJOR CITY IN EUROPE**
with under-20s
accounting for 29%
of the population*




**THE UK'S MOST RAPIDLY
IMPROVING CITY**
in which to live and work**

**SIGNIFICANT INVESTMENT
IN THE CITY CENTRE**
including the relocation of
HSBC's UK headquarters
from London



Its own
international
airport, connecting
to over
**140 DESTINATIONS
WORLDWIDE**



**HS2 HIGH-SPEED
TRAIN DEVELOPMENT**
in the city centre to
reduce journey time
to London to just 49
minutes by 2026



CGF
**HOST OF THE 2022
COMMONWEALTH
GAMES**