



BIRMINGHAM CITY
University
International College



STUDY FASHION AT BIRMINGHAM CITY UNIVERSITY (BCU)

If you would like to study a fashion degree, why not choose Birmingham City University?
It's big, modern and located in the vibrant heart of the UK's second city!

3 REASONS TO CHOOSE BCU

- The University's School of Fashion and Textiles boasts excellent links with international brands such as Burberry, Adidas and Karen Millen, and you will have the chance to visit international fashion cities such as Berlin, Copenhagen and New York.
- The School has a history of costume design dating back to the early 20th Century, and you will have access to an internationally significant archive of historical dress.
- Undergraduate students have the valuable opportunity to showcase their final-year work to industry leaders at Graduate Fashion Week.

INDUSTRY-STANDARD FACILITIES

You will have access to:

- 100 industrial sewing and specialist machines
- A Textiles Print Room
- A Weave Room
- Dye Printers
- Jacquard Looms
- Creative design software including Photoshop, Illustrator and InDesign

...and much more!



STUDENT SUCCESS

Priyal Raje, from India

Completed Foundation Art and Design at BCUIC and graduated from BA (Hons) Fashion Design at BCU

Currently studying MA Fashion Design at BCU

"I really loved studying at BCUIC. The best thing about the experience was the teachers: they're amazing. Everyone is so friendly and welcoming.

"When I progressed to BCU, there was more self-directed study but BCUIC had prepared me well for that. I loved it – I was even elected as Student Rep for my course!

"I also got the opportunity to do a work placement overseas as part of my degree, and it was full of adventure! I got to travel, teach textile design, try amazing food, and even help out with marine and wildlife conservation. The experience has given me more confidence in taking a lead role and has prepared me to work professionally in a team."

Apply now

www.bcuic.navitas.com/apply

Get in touch

info@bcuic.bcu.ac.uk



STAFF WITH REAL EXPERIENCE

All academic staff have industry experience and this is shown in each of their specialist subjects – ranging from trend forecasting to branding and international retailing.

Annette Clarke lectures on the BA (Hons) Fashion Business and Promotion programme. Having previously worked as a Designer for Christian Dior Lingerie, Paris, she has extensive buying experience at a senior executive level.

UNDERGRADUATE DEGREES

- BA (Hons) Costume Design and Practice
- BA (Hons) Fashion Branding and Communication
- BA (Hons) Fashion Business and Promotion
- BA (Hons) Fashion Design
- BA (Hons) Garment Technology
- BA (Hons) Textile Design

POSTGRADUATE DEGREES

- MA Fashion Design
- MA Fashion Styling
- MA Textile and Surface Design
- MA Fashion Promotion
- MA Fashion Management

