



BIRMINGHAM CITY
University
International College

STUDY BUSINESS

AT BIRMINGHAM CITY UNIVERSITY (BCU)

If you would like to study a business degree, why not choose Birmingham City University?
It's big, modern and located in the vibrant heart of the UK's second city!



3 REASONS TO CHOOSE BCU

1. 98% PROGRESSION RATE

98% of Business and Administration graduates are in **employment or further study** (DLHE 2016/17), which means Birmingham City Business School has the highest rate in the West Midlands!

2. HIGHLY ACCREDITED

The Business School boasts **accreditations from several awarding bodies**, including a platinum award from the ACCA. This means that degrees are as up-to-date as possible, taking into account the very latest developments in industry.

3. INDUSTRY LINKS

The Business School is also ideally located for you to take advantage of the University's **strong links with Birmingham's business district** – one of the largest in the UK.

INDUSTRY-STANDARD FACILITIES

- The Business School's 'City Trading Room' uses the same investment analysis software as traders, financial analysts and decision-makers in the investment industry.
- The University has its very own student-run, in-house marketing agency, The Link, where you can sharpen your skills with real briefs from leading businesses and organisations.
- The University's City Centre Library houses over 65 million sources of information, from books to online resources. It also has several banks of computers and its very own coffee shop!

UNDERGRADUATE DEGREES

- BA (Hons) Business
- BA (Hons) Business (Marketing)
- BA (Hons) Business Management
- BA (Hons) Business Management (Consultancy)
- BA (Hons) Business Management (Enterprise)
- BA (Hons) Business Management (Professional Practice)
- BA (Hons) Business Management (Supply Chain Management)
- BA (Hons) Human Resource Management

POSTGRADUATE DEGREES

- MSc Accounting and Finance
- MSc Internal Audit Management and Consultancy
- MBA International
- MSc Management and Entrepreneurship
- MSc Management and Finance
- MSc Management and International Business
- MSc Management and Marketing
- MSc Logistics and Supply Chain Management
- MSc Project Management

Apply now

www.bcuic.navitas.com/apply

Get in touch

info@bcuic.bcu.ac.uk

www.bcu.ac.uk/bcuic



DID YOU KNOW?

YOU HAVE THE OPPORTUNITY TO COMPLETE A YEAR-LONG WORK PLACEMENT BETWEEN YOUR SECOND AND THIRD YEAR! THIS FOUR-YEAR OPTION WILL GIVE YOU INVALUABLE INDUSTRY EXPERIENCE BEFORE YOU GRADUATE, WITH COMPANIES SUCH AS BMW OR DISNEY.

STUDENT SUCCESS



**DIANTI PRATIWI SUPARYANTO,
FROM INDONESIA**

Completed Pre-Master's Business at BCUIC

Graduated (with Distinction) from
International MBA at BCU

"I chose Birmingham City University because the course gave me the opportunity to do an internship for the final dissertation project. This was the highlight of my university experience - working as an Intern for Birmingham City Council!"

"I would recommend BCUIC to others. The tutors helped me a lot to prepare and adapt to the UK's university culture which was a new environment for me."

"Now that I've graduated, I feel I've accomplished something that I never thought I would - and with grades beyond my expectations! It's been an amazing journey."